

Monster Market Movers

By Robert Roy



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Helpful Tips For Tonight's Workshop

- Have a pen, paper & calculator ready
- Grab a water, coffee, etc., Before we start
- You Should have already received your prerequisite manual yesterday and your workshop manual tonight (check your junk folder). If not contact Customer Support for help
- To keep the workshop moving please keep the text chat to questions related to the material we are discussing
- We have a large group so to keep things moving I will take questions at the end of each section
- There will be a short (3-5) minute break around 9 p.M.
- Open your mind to learning & have fun tonight!!!



Using This Workshop

- Pick one strategy to start your paper trading with. It is not uncommon to want to trade everything that comes your way but just consider one strategy (ex. Buying calls and puts, spreads, etc). Buying calls and puts will be the most basic to start with.
- Print out the “Options Process Selection System”
- Print out the “Potential Trading Candidates” from the workshop slides (you will receive these slides approximately one hour prior to the start of the event).
- The candidates will be potential trade setups to watch over the next few days and weeks; look through them daily for potential trade setups.
- Review the recording of the live workshop over the next few days to help solidify the information you heard and pick up on the things you may have missed.
- **Attend the next Monster Market Movers (Once A Month) to continue to build your skills**



Planning Out Your Day

To be successful you will need to have a “Success Formula” in place to achieve the level you are trying to attain.

- Planning your day will give some structure to your trading.
- Sketch out all your available time in a normal day / week.
- Decide which time slots you are willing to devote to the market.
- Balance is the key, don't over-do-it and be careful not to under-do-it.
- Your day doesn't have to be a to-the-minute schedule, just have an idea.



Sample Morning Plan

7:00 a.m. – Open all trading related programs

7:15 a.m. – Look at the Economic Events scheduled for today

7:20 a.m. – Review the market (SPX)

7:25 a.m. – review your possible trading candidates

- * Earnings
- * Technical Patterns
- * Etc.

7:45 a.m. - Finished

9:20 a.m. – Get set for the market open

9:30 to 9:45 a.m. – Watch the open and let it settle out

You get the point. Your plan doesn't have to be this detailed but you should have an idea of when you will do what.



Upcoming Economic Events



Current Economic Events

Economic Events

Date	Time	Release	For	Actual	Estimate	Prior
Monday, March 05, 2012	10:00:00 AM	Factory Orders	Jan		-1.9%	1.1%
Monday, March 05, 2012	10:00:01 AM	ISM Services	Feb		56.0	56.8
Wednesday, March 07, 2012	3:00:00 PM	Consumer Credit	Jan		\$13.4B	\$19.3B
Wednesday, March 07, 2012	7:00:00 AM	MBA Mortgage Index	03/03		NA	-0.3%
Wednesday, March 07, 2012	8:15:00 AM	ADP Employment Change	Feb		220K	170K
Wednesday, March 07, 2012	8:30:00 AM	Productivity-Rev.	Q4		0.9%	0.7%
Wednesday, March 07, 2012	8:30:01 AM	Unit Labor Costs - Rev	Q4		1.1%	1.2%
Wednesday, March 07, 2012	10:30:00 AM	Crude Inventories	03/03		NA	4.160M
Thursday, March 08, 2012	7:30:00 AM	Challenger Job Cuts	Feb		NA	38.9%
Thursday, March 08, 2012	8:30:00 AM	Initial Claims	03/03		355K	351K
Thursday, March 08, 2012	8:30:01 AM	Continuing Claims	02/25		3405K	3402K
Friday, March 09, 2012	8:30:00 AM	Nonfarm Payrolls	Feb		207K	243K
Friday, March 09, 2012	8:30:01 AM	Nonfarm Private Payrolls	Feb		220K	257K
Friday, March 09, 2012	8:30:02 AM	Unemployment Rate	Feb		8.3%	8.3%
Friday, March 09, 2012	8:30:03 AM	Hourly Earnings	Feb		0.2%	0.2%
Friday, March 09, 2012	8:30:04 AM	Average Workweek	Feb		34.5	34.5
Friday, March 09, 2012	8:30:06 AM	Trade Balance	Jan		-\$48.1B	-\$48.8B
Friday, March 09, 2012	10:00:00 AM	Wholesale Inventories	Jan		0.6%	1.0%



Market Moving Economic Reports

Below are a list of the **MORE** important economic reports that traders look at. Some will tend to move the market more than others.

Personal Income & Outlays
ISM Mfg Index
Jobless Claims
Employment Situation
BOE Announcement (Bank of England)
ECB Announcement
International Trade
Retail Sales
Industrial Production
Oil Stores

FOMC Meeting Minutes
Housing Starts
Producer Price Index (PPI)
Consumer Price Index (CPI)
New Home Sales
Existing Home Sales
Durable Goods Orders
GDP
Philly Fed Survey



Economic Reports Requiring Some Attention

Below are a list of the **LESS** important economic reports that traders look at. They will carry less weight than the ones on the previous page but you still might want to know they are coming out

S & P Case Schiller
Motor Vehicle Sales
ADP Employment Report
Construction Spending
Factory Orders
ISM Non Manufacturing Index
Productivity & Costs
Treasury Budget
Import & Export Prices



Option Process Selection Worksheet



Option Process Selection Worksheet

Print out this checklist and keep it in front of you when picking an option, this will help reduce errors.

- Chose an option with at least 1 full month of time
- Delta range of 65 – 85
- Open Interest minimum of 100
- Fair value of the option is not too over valued
- Confirm that earnings are not scheduled to come out prior to the date you believe the trade will be over
- Make sure the option does not have the highest time value



Option Process Selection Worksheet

Additional Notes:

- If making a day trade, consider using weekly options
- If entering a trade that you will be in for less than a week the front month option may be used as long as you are out of the trade by the first Friday of the options expiration month
- If you will be in the trade longer than a week, consider using an option that has 1 to 3 full months of time left



Market Review



S & P 500 Review

It is important to have an understanding of how the overall market moves. For most traders that means looking at, reviewing and tracking what the S&P 500 is doing. Get to know it intimately.

The S&P 500 is a traders index unlike the Dow which is an investors index.

Extreme Charts Symbol - \$SPX

Real Time Markets Symbol – SPX

If you are using a different source for the SPX data ask their Tech Support for the correct symbol.

[Time to Look At A Live Example](#)



Other Market Indicators To Consider



The CBOE Volatility Index

The CBOE Volatility Index is a volatility index known by its ticker symbol "VIX". It is calculated by taking a weighted average of the implied volatility from eight calls and puts on the S&P 100 Index. The VIX readings rise as price of puts increase, thus a high VIX reading indicates fear is prevalent in the market.

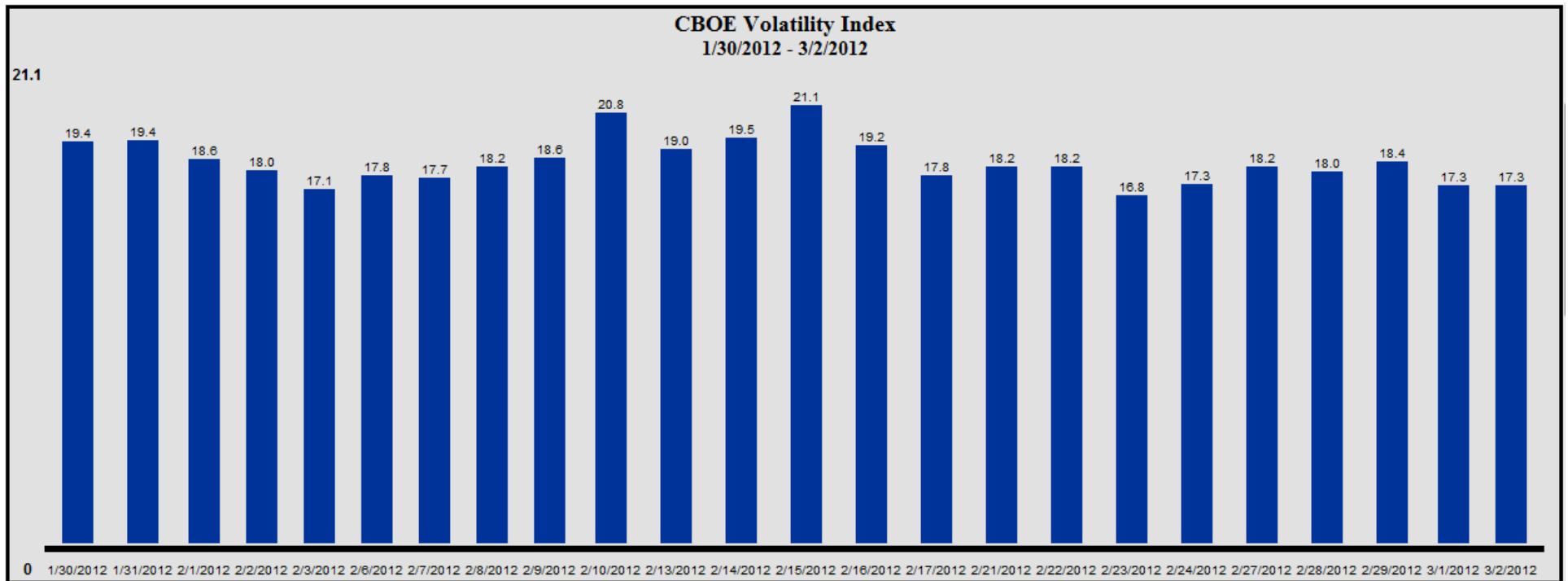
Trading Day	VIX Close
Friday, March 02, 2012	17.29
Thursday, March 01, 2012	17.26
Wednesday, February 29, 2012	18.43
Tuesday, February 28, 2012	17.96
Monday, February 27, 2012	18.19
Friday, February 24, 2012	17.31
Thursday, February 23, 2012	16.80
Wednesday, February 22, 2012	18.19
Tuesday, February 21, 2012	18.19
Friday, February 17, 2012	17.78

Trading Day	VIX Close
Thursday, February 16, 2012	19.22
Wednesday, February 15, 2012	21.14
Tuesday, February 14, 2012	19.54
Monday, February 13, 2012	19.04
Friday, February 10, 2012	20.79
Thursday, February 09, 2012	18.63
Wednesday, February 08, 2012	18.16
Tuesday, February 07, 2012	17.65
Monday, February 06, 2012	17.76
Friday, February 03, 2012	17.10

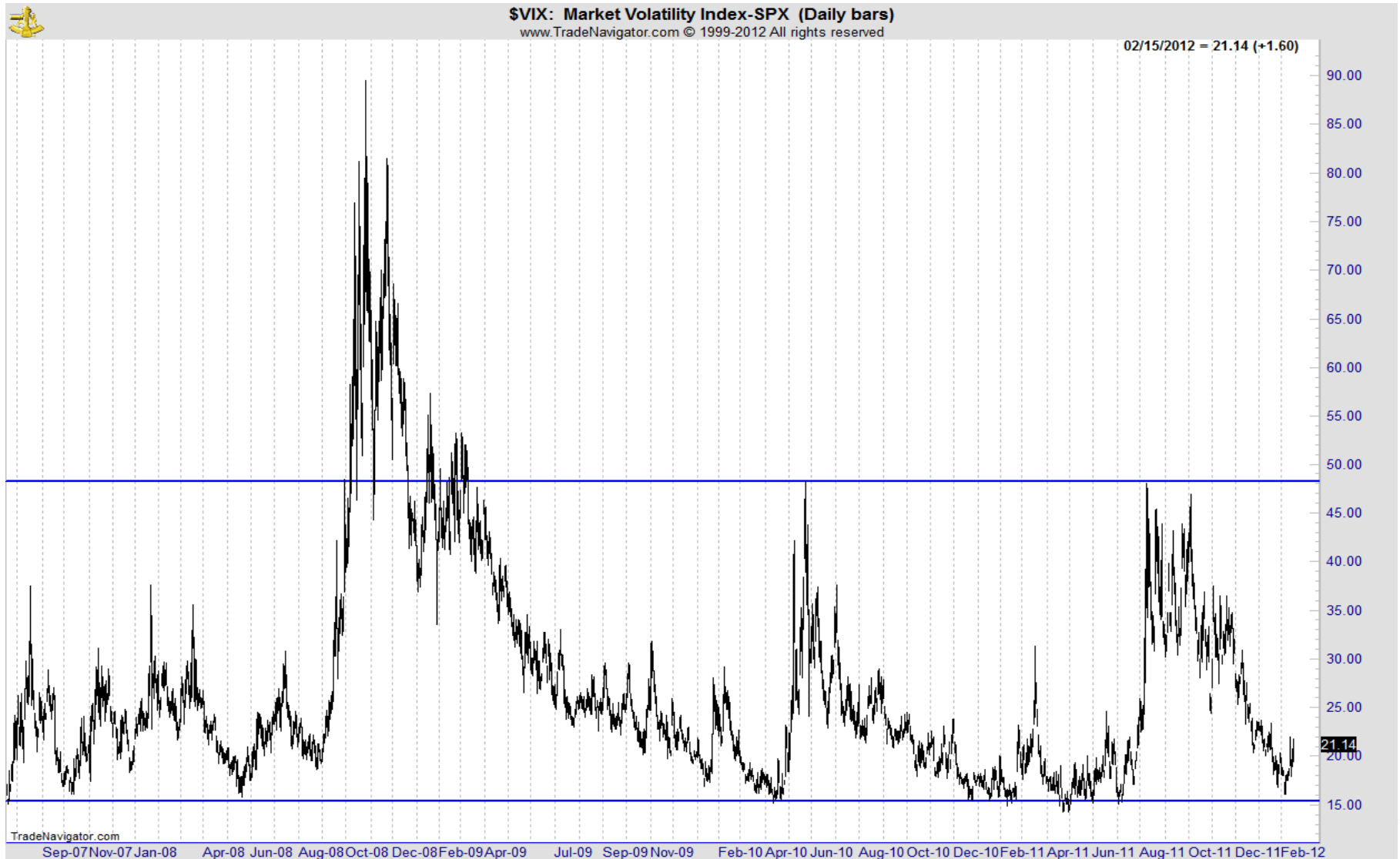
Trading Day	VIX Close
Thursday, February 02, 2012	17.98
Wednesday, February 01, 2012	18.55
Tuesday, January 31, 2012	19.44
Monday, January 30, 2012	19.40
Friday, January 27, 2012	18.53
Thursday, January 26, 2012	18.57
Wednesday, January 25, 2012	18.31
Tuesday, January 24, 2012	18.91
Monday, January 23, 2012	18.67
Friday, January 20, 2012	18.28



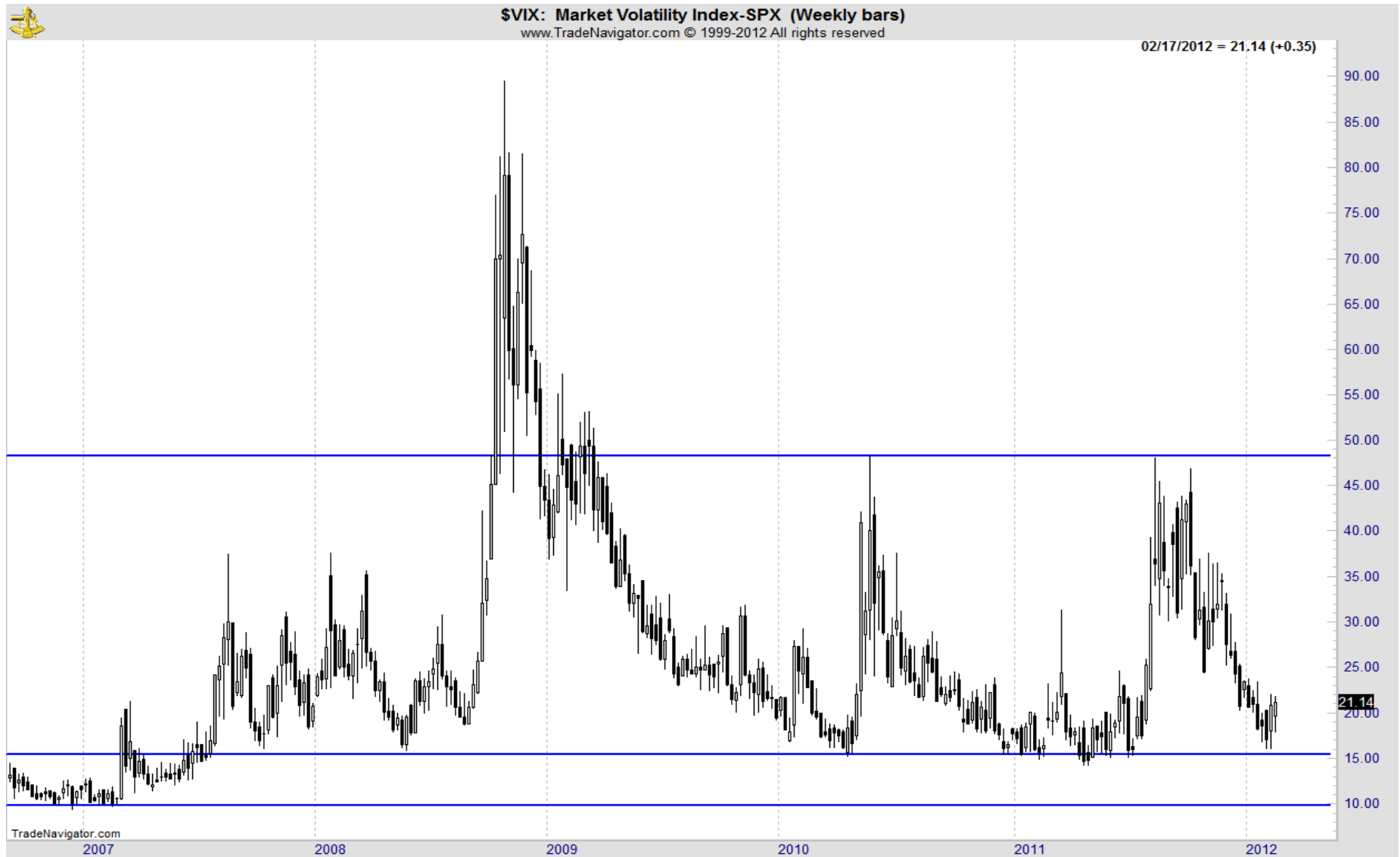
The CBOE Volatility Index



The CBOE Volatility Index (Daily)



The CBOE Volatility Index (Weekly)



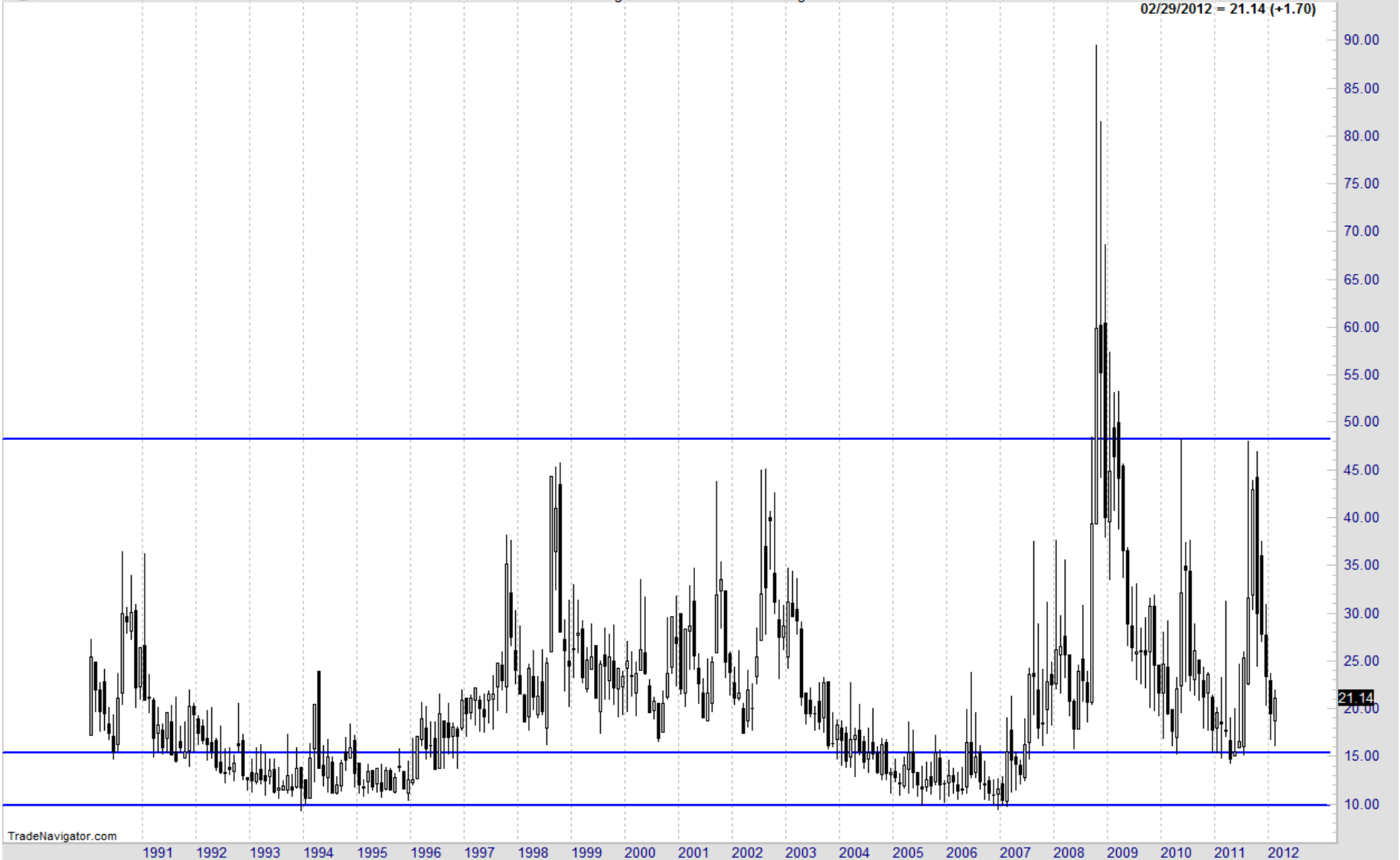
The CBOE Volatility Index (Monthly)



SVIX: Market Volatility Index-SPX (Monthly bars)

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02/29/2012 = 21.14 (+1.70)



Put / Call Ratio

The Put/Call Ratio is a ratio of the trading volume of put options versus call options. It is used to gauge investor sentiment. The Put/Call Ratio is a contrary indicator. A high Put/Call reading is a bullish indicator because it suggests an overwhelming bearish sentiment which is often seen at market bottoms. A low Put/Call reading is a bearish indicator because it suggests a strong bullish sentiment.

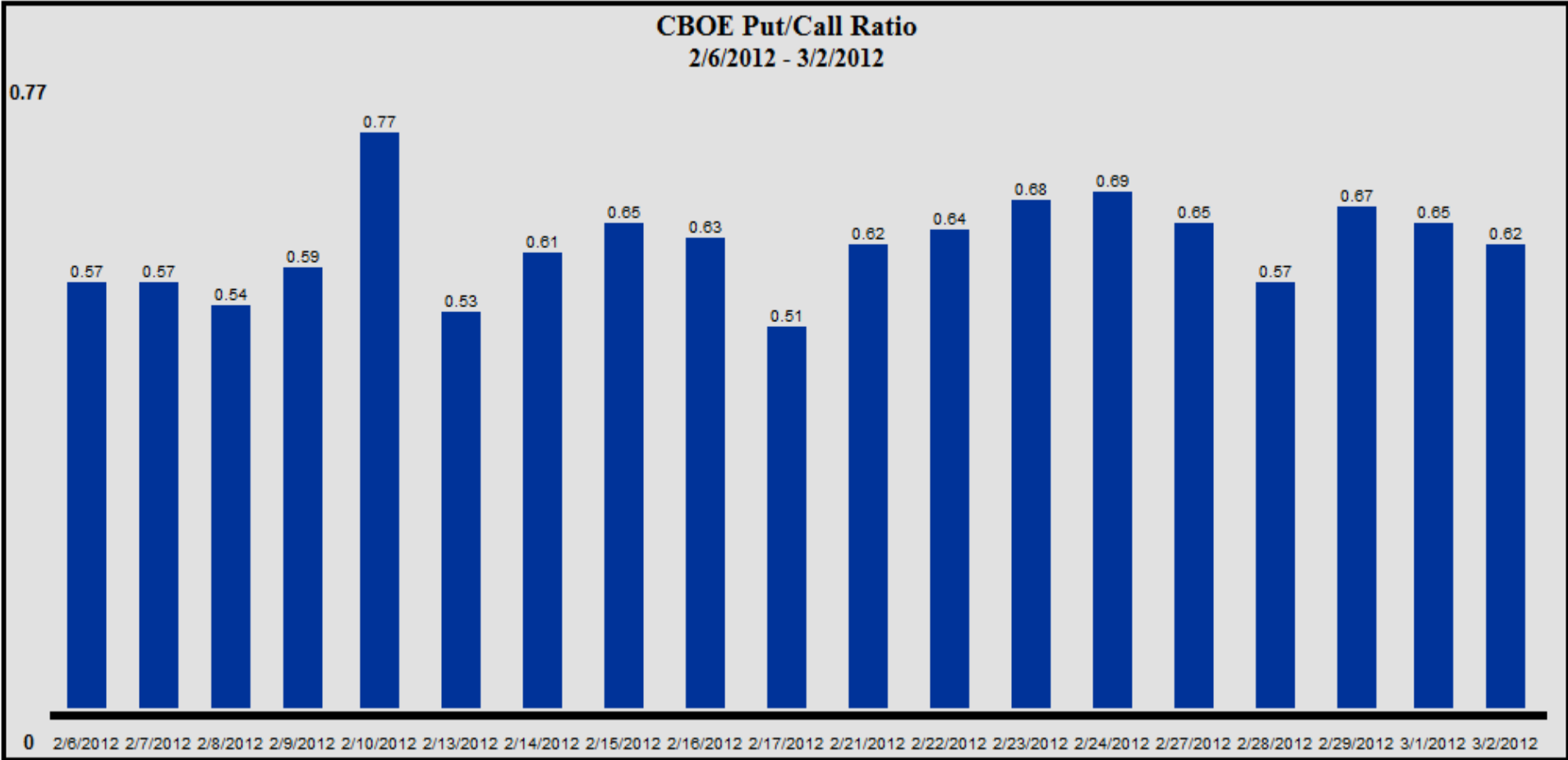
Trading Day	Ratio
Friday, March 02, 2012	0.62
Thursday, March 01, 2012	0.65
Wednesday, February 29, 2012	0.67
Tuesday, February 28, 2012	0.57
Monday, February 27, 2012	0.65
Friday, February 24, 2012	0.69
Thursday, February 23, 2012	0.68
Wednesday, February 22, 2012	0.64
Tuesday, February 21, 2012	0.62
Friday, February 17, 2012	0.51

Trading Day	Ratio
Thursday, February 16, 2012	0.63
Wednesday, February 15, 2012	0.65
Tuesday, February 14, 2012	0.61
Monday, February 13, 2012	0.53
Friday, February 10, 2012	0.77
Thursday, February 09, 2012	0.59
Wednesday, February 08, 2012	0.54
Tuesday, February 07, 2012	0.57
Monday, February 06, 2012	0.57
Friday, February 03, 2012	0.52

Trading Day	Ratio
Thursday, February 02, 2012	0.63
Wednesday, February 01, 2012	0.62
Tuesday, January 31, 2012	0.61
Monday, January 30, 2012	0.68
Friday, January 27, 2012	0.60
Thursday, January 26, 2012	0.65
Wednesday, January 25, 2012	0.57
Tuesday, January 24, 2012	0.63
Monday, January 23, 2012	0.65
Friday, January 20, 2012	0.52



Put / Call Ratio



The Watchlists



The Watchlists

As you have all heard me say the watchlists you received with this workshop are for educational purposes only.

None of the candidates discussed in the workshop or listed in the manual are to be taken as advice.

Everything we discuss is for educational purposes

Note: The candidates listed here are based on what is going on in the market right now.

Some of these candidates will be ready for paper trading right now.

Others might take a few days or weeks for the pattern to be ready to trade.

**When you attend next month's Monster Movers
you will have a different group of candidates.**



Earnings Watchlist

Symbol	Earnings Date	Earnings Time	Earnings Confirmed	Symbol	Earnings Date	Earnings Time	Earnings Confirmed
NAV	3/7/2012	Before	No	GES	3/14/2012	After	No
MW	3/7/2012	After	Yes	VRA	3/14/2012	After	Yes
EXPR	3/7/2012	Before	Yes				
PLCE	3/7/2012	Before	Yes	YOKU	3/14/2012	After	Yes
AREX	3/8/2012	After	Yes	LULU	3/15/2012	Before	No
ULTA	3/8/2012	After	Yes	ROST	3/15/2012	Before	Yes
ABV	3/8/2012	Before	Yes				
CNQ	3/8/2012	Before	Yes	ADBE	3/19/2012	After	Yes
SFD	3/8/2012	Before	Yes				
WSM	3/8/2012	Before	Yes	CTAS	3/20/2012	After	No
				IOC	3/20/2012	After	No
ANN	3/9/2012	Before	Yes	JBL	3/20/2012	After	No
				CCL	3/20/2012	Before	No
GEOY	3/12/2012	After	Yes	ORCL	3/20/2012	After	Yes
URBN	3/12/2012	After	Yes	TIF	3/20/2012	Before	Yes
EBIX	3/13/2012	Before	Yes				



Earnings Watchlist

Symbol	Earnings Date	Earnings Time	Earnings Confirmed	Symbol	Earnings Date	Earnings Time	Earnings Confirmed
FUL	3/21/2012	After	No	APOL	3/26/2012	After	Yes
SHAW	3/21/2012	Before	No	PVH	3/26/2012	After	Yes
GIS	3/21/2012	Before	Yes	WAG	3/27/2012	Before	Yes
DFS	3/22/2012	After	No	FDO	3/28/2012	Before	No
DRI	3/22/2012	After	No	MOS	3/28/2012	After	Yes
ERJ	3/22/2012	After	No	PAYX	3/28/2012	After	Yes
FINL	3/22/2012	After	No	RHT	3/28/2012	After	Yes
SNX	3/22/2012	After	No	LEN	3/29/2012	Before	No
TIBX	3/22/2012	After	No	BBY	3/29/2012	Before	Yes
CAG	3/22/2012	Before	No	BBBY	4/4/2012	After	No
CAG	3/22/2012	Before	No	MON	4/4/2012	Before	No
GME	3/22/2012	Before	No	GPN	4/4/2012	After	Yes
NKE	3/22/2012	After	Yes				
SLW	3/22/2012	After	Yes				
DG	3/22/2012	Before	Yes				
FDX	3/22/2012	Before	Yes				
SIG	3/22/2012	Before	Yes				



Pivot Point Watchlist

Pivots are a wonderful indicator to use. They are known as the floor trader's secret weapon. In the prerequisite document you received are the details on setting up and using Pivots.

This is the list of candidates that fit my criteria for daily pivot point trades.

**GOOG, AAPL, MA, CF, NFLX, AMZN, CRR,
BIDU, REGN, SINA, RI, FFIV, WYNN**

Note: Pivots can be used with any stock. Pivots are a good indicator to use around any newsy event.



High Flyer Watchlist

This list is purely technical in nature. These are all stocks over \$100 with 1 million plus in volume.

**GOOG, AAPL, AMZN, CF, RL, BIDU, CRM, EQIX, FFIV, LO, NFLX, CMI,
FOSL, PXD, WYNN, REGN**



Weekly Options Watchlist

Symbol	Close	Description
\$NDX	2556.01	Nasdaq 100 Index
\$SPX	1343.23	S&p 500 Index
\$RUT	813.98	Russell 2000 Index
\$OEX	606.73	S&p 100 Index
\$XEO	606.73	EURO S&P 100 Index
GOOG	605.56	Google Inc.
PCLN	570.3	priceline.com Incorporated
ISRG	505.23	Intuitive Surgical, Inc.
AAPL	497.67	Apple Inc.
MA	392.96	Mastercard Incorporated
CMG	375.73	Chipotle Mexican Grill, Inc.
IBM	192.25	International Business Machine
AMZN	184.47	Amazon.com, Inc.
CF	179.18	CF Industries Holdings, Inc.
GLD	168.11	SPDR Gold Trust
BIDU	138.32	Baidu, Inc.
SPY	134.56	SPDR S&P 500 ETF Trust
CRM	130.62	Salesforce.com Inc
FXE	130.06	CurrencyShares Euro Trust
\$DJX	127.81	Dow Jones Indu Ave Index
FFIV	126.72	F5 Networks, Inc.
LO	123.83	Lorillard, Inc
NFLX	122.06	Netflix, Inc.
TLT	117.55	iShares Barclays 20+ Year Trea
V	115.1	Visa Inc.
GS	113.17	Goldman Sachs Group, Inc. (Th
CAT	112.53	Caterpillar, Inc.
WYNN	111.41	Wynn Resorts, Limited
APA	107.67	Apache Corporation
NKE	106.6	Nike, Inc.
CVX	105	Chevron Corporation
OXY	103.76	Occidental Petroleum Corporati
MCD	98.61	McDonald's Corporation
LNKD	87.64	LinkedIn Corporation
MMM	87.01	3M Company
FAS	86.84	Direxion Daily Financial Bull
DE	84.28	Deere & Company
XOM	84.12	Exxon Mobil Corporation
JOY	84.07	Joy Global Inc.
UTX	82.6	United Technologies Corporatio
IWM	81.27	iShares Russell 2000 Index Fun
SLB	77.36	Schlumberger N.V.
BA	75.21	Boeing Company (The)
XLE	73.63	Energy Select Sector SPDR Fu
COP	73.45	ConocoPhillips

Symbol	Close	Description
CLF	68.68	Cliffs Natural Resources Inc.
KO	68.4	Coca-Cola Company (The)
EWZ	67.31	iShares MSCI Brazil Index Fund
WLT	66.42	Walter Energy, Inc.
SINA	66.38	Sina Corporation
GMCR	65.75	Green Mountain Coffee Roaster
LULU	64.87	lululemon athletica inc.
JNJ	64.65	Johnson & Johnson
PG	64.55	Procter & Gamble Company (Th
QQQ	62.77	PowerShares QQQ Trust, Serie
WMT	61.76	Wal-Mart Stores, Inc.
QCOM	61.58	QUALCOMM Incorporated
NEM	59.6	Newmont Mining Corporation (H
AGQ	59.5	ProShares Ultra Silver
TNA	59.16	Direxion Daily Small Cap Bull
BBBY	57.94	Bed Bath & Beyond Inc.
MOS	54.85	Mosaic Company (The)
GDX	53.56	Market Vectors Gold Miners ET
EFA	53.54	iShares MSCI EAFE Index Fund
SSO	53.14	ProShares Ultra S&P500
APOL	53.01	Apollo Group, Inc.
SHLD	52.69	Sears Holdings Corporation
LVS	51.98	Las Vegas Sands Corp.
AXP	51.52	American Express Company
RIG	48.75	Transocean Inc.
ANF	48.3	Abercrombie & Fitch Company
SNDK	47.68	SanDisk Corporation
ABX	47.43	Barrick Gold Corporation
NVLS	46.49	Novellus Systems, Inc.
BP	45.96	BP p.l.c.
HD	45.71	Home Depot, Inc. (The)
POT	44.79	Potash Corporation of Saskatch
EEM	43.38	iShares MSCI Emerging Market
FCX	42.4	Freeport-McMoran Copper & Gc
JCP	42.25	J.C. Penney Company, Inc. Hol
LRCX	41.75	Lam Research Corporation
FXI	39.81	iShares FTSE China Index Func
USO	39.18	United States Oil Fund LP
FSLR	39.11	First Solar, Inc.
VZ	37.83	Verizon Communications Inc.
IDCC	37.64	InterDigital, Inc.
JPM	37.4	J P Morgan Chase & Co
APKT	35.57	Acme Packet, Inc.
SLW	35.44	Silver Wheaton Corp
HAL	35.23	Halliburton Company

Symbol	Close	Description
SU	34.22	Suncor Energy Inc.
SLV	32.45	iShares Silver Trust
BMJ	31.87	Bristol-Myers Squibb Company
C	31.72	Citigroup Inc.
WFC	30.17	Wells Fargo & Company
MSFT	30.05	Microsoft Corporation
T	29.87	AT&T Inc.
HPQ	29.12	Hewlett-Packard Company
WMB	28.97	Williams Companies, Inc. (The)
PBR	28.62	Petroleo Brasileiro S.A.- Petr
CREE	28.31	Cree, Inc.
VXX	28.02	iPATH S&P 500 VIX Short-Terr
ORCL	27.98	Oracle Corporation
X	27.62	United States Steel Corporatio
FAZ	26.99	Direxion Daily Financial Bear
INTC	26.58	Intel Corporation
AIG	26.49	American International Group.
MCP	26.28	Molycorp, Inc
GM	24.93	General Motors Company
VHC	23.57	VimexX Holding Corp
DMND	23.46	Diamond Foods, Inc.
CHK	23.02	Chesapeake Energy Corporation
YOKU	21.16	Youku.com Inc.
PFE	21.11	Pfizer, Inc.
CSCO	19.91	Cisco Systems, Inc.
GRPN	19.51	Groupon, Inc.
TZA	19.45	Direxion Daily Small Cap Bear
MS	18.96	Morgan Stanley
TBT	18.88	ProShares UltraShort 20+ Year
GE	18.76	General Electric Company
SDS	16.75	ProShares UltraShort S&P500
NVDA	16.17	NVIDIA Corporation
MRVL	16.14	Marvell Technology Group, Ltd.
YHOO	15.12	Yahoo! Inc.
RIMM	14.8	Research in Motion Limited
MGM	14.51	MGM Resorts International
XLF	14.47	Financial Select Sector SPDR F
F	12.38	Ford Motor Company
AA	10.1	Alcoa Inc.
MU	8.28	Micron Technology, Inc.
PCX	7.99	Patriot Coal Corporation
BAC	7.78	Bank of America Corporation
RMBS	7.63	Rambus, Inc.
UNG	5.19	United States Natural Gas Fund
S	2.26	Sprint Nextel Corporation



Fibonacci Watchlist

Fibs are an indicator that are in tune with nature. They are used by many traders and are considered to be an advanced indicator. Follow the details in the prerequisite slides.

Fibonacci			
Support and Retracement			
A	CVI	HES	QCOM
BBG	DOV	HFC	QEP
BJRI	DOV	IWN	QLIK
CAB	FLR	MMM	RRC
CF	GOOG	MOH	URTY
COH	HAR	MUR	VMC
CTXS			



Unfilled Gap Watchlist

Stocks do not like to leave unfilled gaps. When a stock gaps there is an expectation for the stock to fill the gap at some point. Not all gaps will be filled. What you are looking for is when a stock gaps (up or down) to wait for the stock to fill the gap and to trade the stock in the same direction as the initial move.

Unfilled Gaps					
AAP	CAB	DECK	HLF	NFX	SHLD
AAPL	CERN	DPM	IBM	NTAP	SJM
ACOM	CIE	DPZ	IRBT	PCLN	TDC
ADTN	CMI	EW	KSS	PEGA	TRAK
APOL	CRM	FFIV	LO	PEP	TWC
ARTC	CRR	GCO	LULU	QCOM	V
ASNA	CTCT	GMCR	MPC	RAH	WCG
AZO	DDD	GRMN	NFLX	RL	XEC



Channeling Watchlist

Channeling		
ACOR	BND	LPR
AEM	CRZO	RVBD
AGP	CVX	SI
ANF	CWTR	SLXP
ATI	EL	SPN
BBBY	EL	STT
BHI	FST	TAT

Trending	
ADS	LAD
ALXN	LBJ
AMG	LMT
CREE	SWK
CREE	TLT
DRI	VDE
GDX	VRTX
HNT	VRTX



Stocks At Support & Resistance Watchlist

Support	
AGP	DRI
AGP	GDX
ALXN	IWM
AMG	LBJ
ATI	LIFE
BHI	LMT
CDE	SWK
CREE	TAT
CTCT	VDE

Resistance	
ANF	LPR
APD	OXY
CRZO	RVBD
CTRP	SLXP
CVX	SPN
EL	STT
IWO	



Technical Patterns Watchlist

Wedges
AMZN
ANV
PNC
TLT

Double Tops
AGV
CVD
EZA
MHS (LO)
RIG
SLB
SPN
TMO
TX
TYH
UCO
UPRO
URI
UTHR

Double Bottoms
SCO

Head & Sholder Top
AAPL
AGQ
AMCX
CVI
EQT
FLR
GG
HES
MNST
MON
NSC
PXP
SINA
SM
XEC



Candlestick Patterns Watchlist



Upcoming Economic Events



Join Rob For His Next Workshop

Fibonacci: The Secrets Revealed

Learn how to use “Fibs” to set potential support and resistance

When: Wednesday, March 27th, 8 to 10 p.m.
Location: Online (Recorded For 30 Days)
With: Robert Roy (Trading Education Coach)

Retail Cost:	\$149.95
Discount:	<u>-\$ 49.95</u>
Your Investment:	\$ 99.00

Register online after this week's class
to receive your discount!



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