

# Monster Market Movers

By Robert Roy



**Neither Better Trades or any of its personnel are registered broker-dealers or investment advisers. I will mention that I consider certain securities or positions to be good candidates for the types of strategies we are discussing or illustrating. Because I consider the securities or positions appropriate to the discussion or for illustration purposes does not mean that I am telling you to trade the strategies or securities. Keep in mind that we are not providing you with recommendations or personalized advice about your trading activities. The information we are providing is not tailored to any particular individual. Any mention of a particular security is not a recommendation to buy, sell, or hold that or any other security or a suggestion that it is suitable for any specific person. Keep in mind that all trading involves a risk of loss, and this will always be the situation, regardless of whether we are discussing strategies that are intended to limit risk.**

**Also Better Trades' personnel are not subject to trading restrictions. I and others at Better Trades could have a position in a security or initiate a position in a security at any time.**



# Helpful Tips For Tonight's Workshop

- Have a pen, paper & calculator ready
- Grab a water, coffee, etc., Before we start
- You Should have already received your prerequisite manual yesterday and your workshop manual tonight (check your junk folder). If not contact Customer Support for help
- To keep the workshop moving please keep the text chat to questions related to the material we are discussing
- We have a large group so to keep things moving I will take questions at the end of each section
- There will be a short (3-5) minute break around 9 p.m.
- Open your mind to learning & have fun tonight!!!



# Using This Workshop

- Pick one strategy to start your paper trading with. It is not uncommon to want to trade everything that comes your way but just consider one strategy (ex. Buying calls and puts, spreads, etc). Buying calls and puts will be the most basic to start with.
- Print out the “Options Process Selection System”
- Print out the “Potential Trading Candidates” from the workshop slides (you will receive these slides approximately one hour prior to the start of the event).
- The candidates will be potential trade setups to watch over the next few days and weeks; look through them daily for potential trade setups.
- Review the recording of the live workshop over the next few days to help solidify the information you heard and pick up on the things you may have missed.
- **Attend the next Monster Market Movers (Once A Month) to continue to build your skills**



# Planning Out Your Day

To be successful you will need to have a “Success Formula” in place to achieve the level you are trying to attain.

- Planning your day will give some structure to your trading.
- Sketch out all your available time in a normal day / week.
- Decide which time slots you are willing to devote to the market.
- Balance is the key, don't over-do-it and be careful not to under-do-it.
- Your day doesn't have to be a to-the-minute schedule, just have an idea.



# Sample Morning Plan

7:00 a.m. – Open all trading related programs

7:15 a.m. – Look at the Economic Events scheduled for today

7:20 a.m. – Review the market (SPX)

7:25 a.m. – review your possible trading candidates

- \* Earnings
- \* Technical Patterns
- \* Etc.

7:45 a.m. - Finished

9:20 a.m. – Get set for the market open

9:30 to 9:45 a.m. – Watch the open and let it settle out

You get the point. Your plan doesn't have to be this detailed but you should have an idea of when you will do what.



# Upcoming Economic Events



# Current Economic Events

## Economic Events

Date	Time	Release	For
Tuesday, April 10, 2012	10:00:00 AM	Wholesale Inventories	Feb
Wednesday, April 11, 2012	2:00:00 PM	Treasury Budget	Mar
Wednesday, April 11, 2012	2:00:01 PM	Fed's Beige Book	Apr
Wednesday, April 11, 2012	7:00:00 AM	MBA Mortgage Index	04/07
Wednesday, April 11, 2012	8:30:00 AM	Export Prices ex-ag.	Mar
Wednesday, April 11, 2012	8:30:00 AM	Import Prices ex-oil	Mar
Wednesday, April 11, 2012	10:30:00 AM	Crude Inventories	04/07
Thursday, April 12, 2012	8:30:00 AM	Initial Claims	04/07
Thursday, April 12, 2012	8:30:01 AM	Continuing Claims	03/31
Thursday, April 12, 2012	8:30:02 AM	PPI	Mar
Thursday, April 12, 2012	8:30:03 AM	Core PPI	Mar
Thursday, April 12, 2012	8:30:04 AM	Trade Balance	Feb
Friday, April 13, 2012	8:30:00 AM	CPI	Mar
Friday, April 13, 2012	8:30:01 AM	Core CPI	Mar
Friday, April 13, 2012	9:55:00 AM	Mich Sentiment	Apr
Monday, April 16, 2012	8:30:00 AM	Retail Sales	Mar
Monday, April 16, 2012	8:30:01 AM	Retail Sales ex-auto	Mar
Monday, April 16, 2012	8:30:02 AM	Empire Manufacturing	Apr
Monday, April 16, 2012	9:00:00 AM	Net Long-Term TIC Flows	Feb
Monday, April 16, 2012	10:00:00 AM	Business Inventories	Feb
Monday, April 16, 2012	10:00:01 AM	NAHB Housing Market Index	Apr
Tuesday, April 17, 2012	8:30:00 AM	Housing Starts	Mar
Tuesday, April 17, 2012	8:30:01 AM	Building Permits	Mar
Tuesday, April 17, 2012	9:15:00 AM	Industrial Production	Mar
Tuesday, April 17, 2012	9:15:01 AM	Capacity Utilization	Mar
Wednesday, April 18, 2012	7:00:00 AM	MBA Mortgage Index	04/14
Wednesday, April 18, 2012	10:30:00 AM	Crude Inventories	04/14
Thursday, April 19, 2012	8:30:00 AM	Initial Claims	04/14
Thursday, April 19, 2012	8:30:01 AM	Continuing Claims	04/07
Thursday, April 19, 2012	10:00:00 AM	Existing Home Sales	Mar
Thursday, April 19, 2012	10:00:01 AM	Philadelphia Fed	Apr
Thursday, April 19, 2012	10:00:02 AM	Leading Indicators	Mar



# Market Moving Economic Reports

Below are a list of the **MORE** important economic reports that traders look at. Some will tend to move the market more than others.

Personal Income & Outlays  
ISM Mfg Index  
Jobless Claims  
Employment Situation  
BOE Announcement (Bank of England)  
ECB Announcement  
International Trade  
Retail Sales  
Industrial Production  
Oil Stores

FOMC Meeting Minutes  
Housing Starts  
Producer Price Index (PPI)  
Consumer Price Index (CPI)  
New Home Sales  
Existing Home Sales  
Durable Goods Orders  
GDP  
Philly Fed Survey



# Economic Reports Requiring Some Attention

Below are a list of the **LESS** important economic reports that traders look at. They will carry less weight than the ones on the previous page but you still might want to know they are coming out

S & P Case Schiller  
Motor Vehicle Sales  
ADP Employment Report  
Construction Spending  
Factory Orders  
ISM Non Manufacturing Index  
Productivity & Costs  
Treasury Budget  
Import & Export Prices



# **Option Process Selection Worksheet**



# Option Process Selection Worksheet

Print out this checklist and keep it in front of you when picking an option, this will help reduce errors.

- Chose an option with at least 1 full month of time
- Delta range of 65 – 85
- Open Interest minimum of 100
- Fair value of the option is not too over valued
- Confirm that earnings are not scheduled to come out prior to the date you believe the trade will be over
- Make sure the option does not have the highest time value



# Option Process Selection Worksheet

## Additional Notes:

- If making a day trade, consider using weekly options
- If entering a trade that you will be in for less than a week the front month option may be used as long as you are out of the trade by the first Friday of the options expiration month
- If you will be in the trade longer than a week, consider using an option that has 1 to 3 full months of time left



# Market Review



# S & P 500 Review

It is important to have an understanding of how the overall market moves. For most traders that means looking at, reviewing and tracking what the S&P 500 is doing. Get to know it intimately.

The S&P 500 is a traders index unlike the Dow which is an investors index.

Extreme Charts Symbol - \$SPX

Real Time Markets Symbol – SPX

If you are using a different source for the SPX data ask their Tech Support for the correct symbol.

**[Time to Look At A Live Example](#)**



# **Other Market Indicators To Consider**





# The CBOE Volatility Index

The CBOE Volatility Index is a volatility index known by its ticker symbol "VIX". It is calculated by taking a weighted average of the implied volatility from eight calls and puts on the S&P 100 Index. The VIX readings rise as price of puts increase, thus a high VIX reading indicates fear is prevalent in the market.

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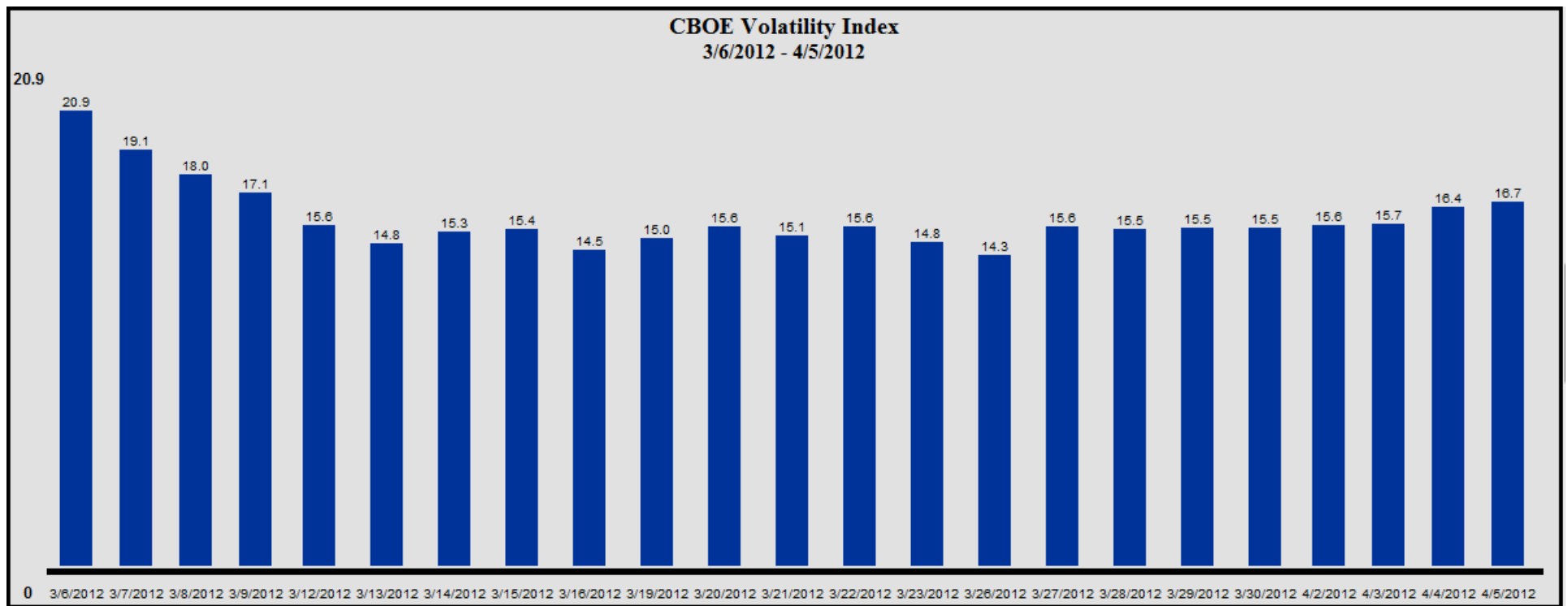
Trading Day	VIX Close
Thursday, April 05, 2012	16.70
Wednesday, April 04, 2012	16.44
Tuesday, April 03, 2012	15.66
Monday, April 02, 2012	15.64
Friday, March 30, 2012	15.50
Thursday, March 29, 2012	15.48
Wednesday, March 28, 2012	15.47
Tuesday, March 27, 2012	15.59
Monday, March 26, 2012	14.26
Friday, March 23, 2012	14.82

Trading Day	VIX Close
Thursday, March 22, 2012	15.57
Wednesday, March 21, 2012	15.13
Tuesday, March 20, 2012	15.58
Monday, March 19, 2012	15.04
Friday, March 16, 2012	14.47
Thursday, March 15, 2012	15.42
Wednesday, March 14, 2012	15.31
Tuesday, March 13, 2012	14.80
Monday, March 12, 2012	15.64
Friday, March 09, 2012	17.11

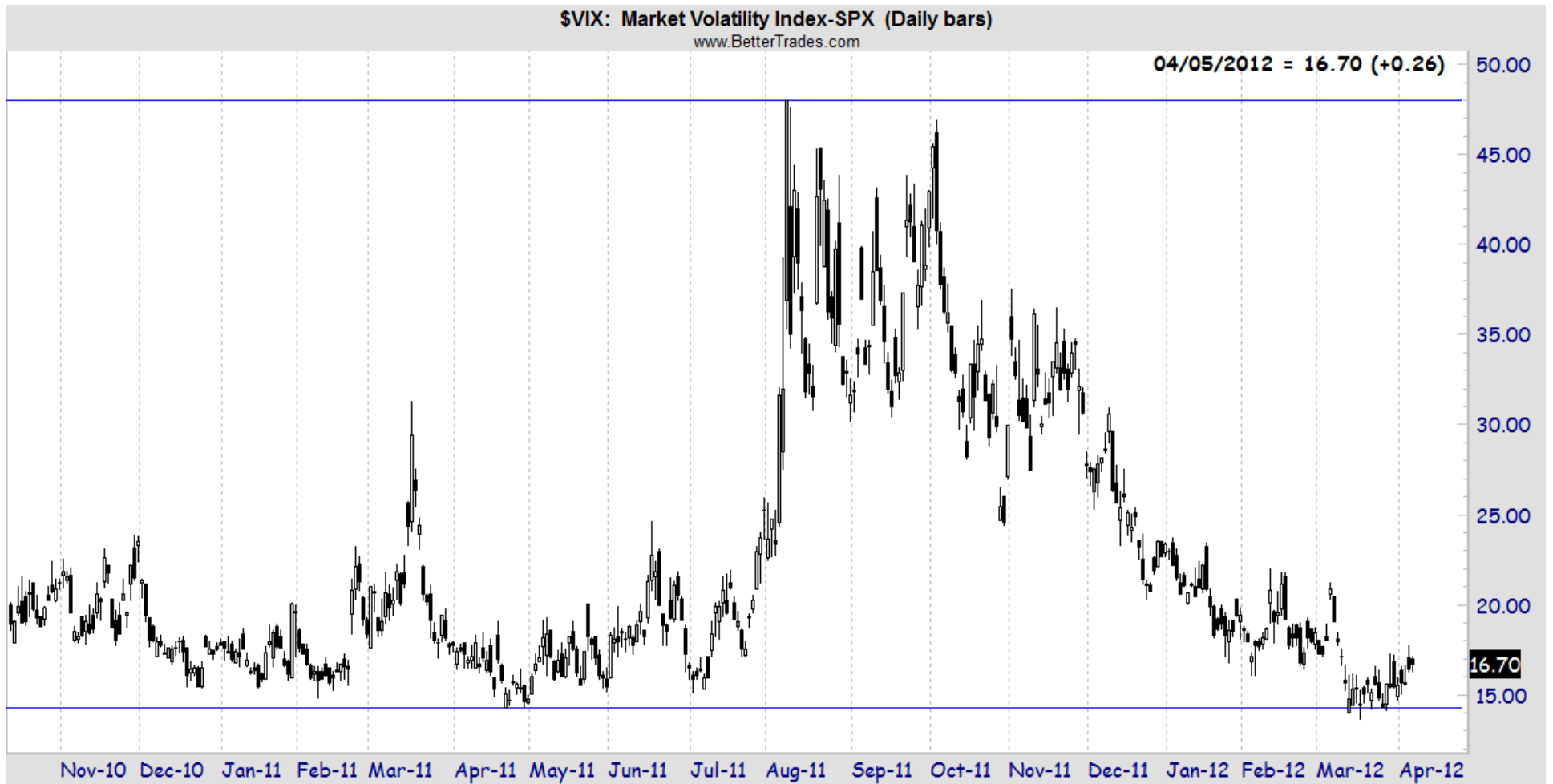
Trading Day	VIX Close
Thursday, March 08, 2012	17.95
Wednesday, March 07, 2012	19.07
Tuesday, March 06, 2012	20.87
Monday, March 05, 2012	18.05
Friday, March 02, 2012	17.29
Thursday, March 01, 2012	17.26
Wednesday, February 29, 2012	18.43
Tuesday, February 28, 2012	17.96
Monday, February 27, 2012	18.19
Friday, February 24, 2012	17.31



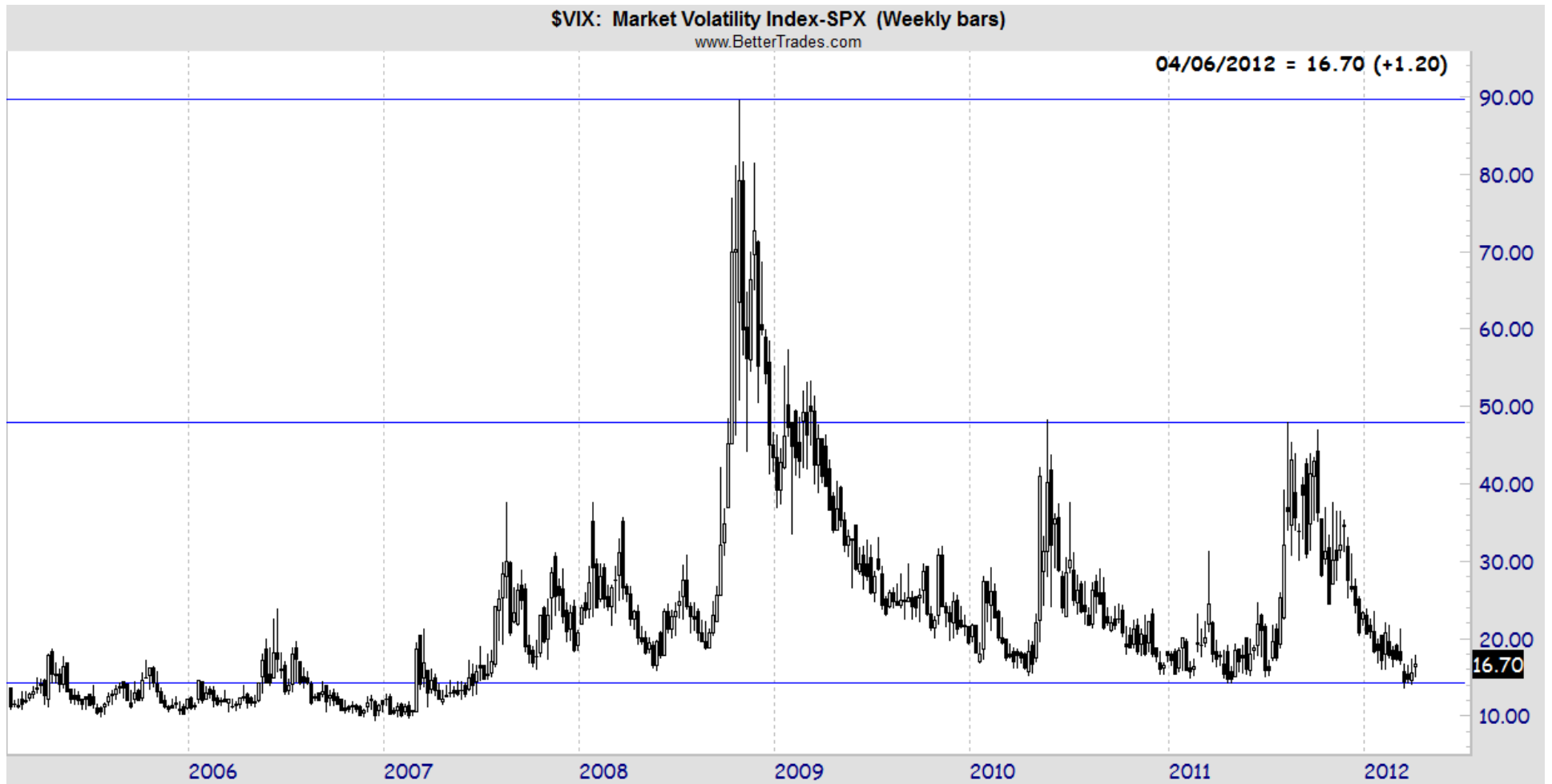
# The CBOE Volatility Index



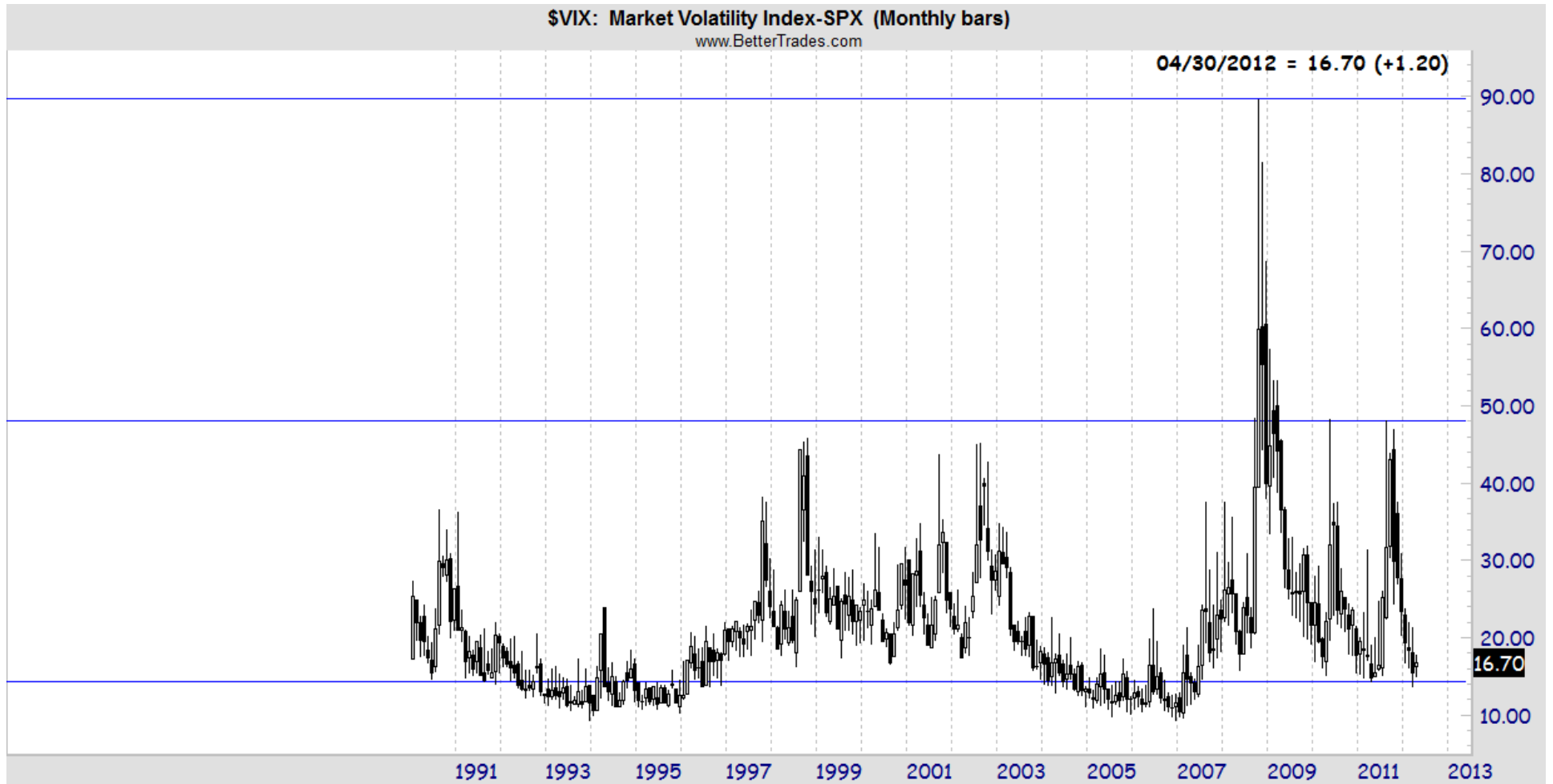
# The CBOE Volatility Index (Daily)



# The CBOE Volatility Index (Weekly)



# The CBOE Volatility Index (Monthly)



# Put / Call Ratio

The Put/Call Ratio is a ratio of the trading volume of put options versus call options. It is used to gauge investor sentiment. The Put/Call Ratio is a contrary indicator. A high Put/Call reading is a bullish indicator because it suggests an overwhelming bearish sentiment which is often seen at market bottoms. A low Put/Call reading is a bearish indicator because it suggests a strong bullish sentiment.

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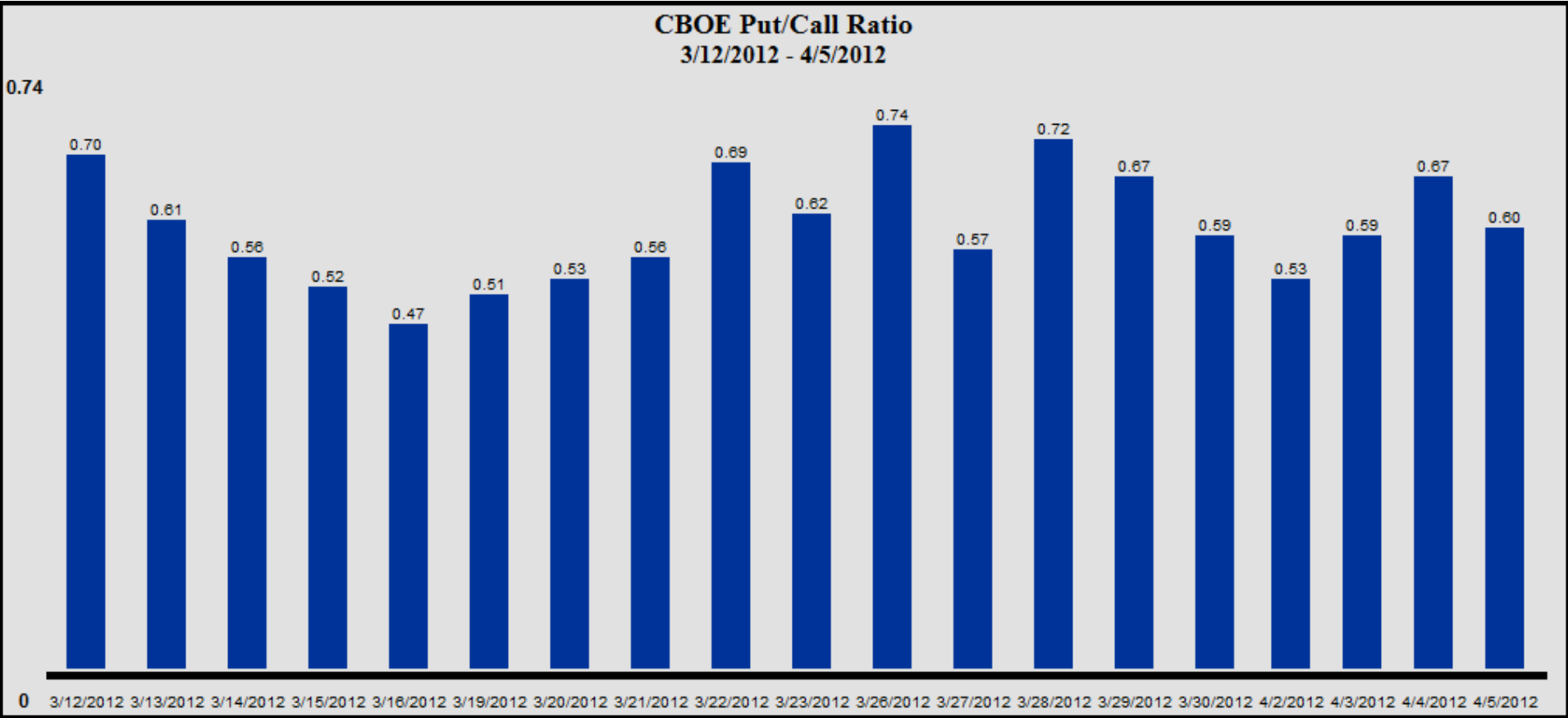
Trading Day	Ratio
Thursday, April 05, 2012	0.60
Wednesday, April 04, 2012	0.67
Tuesday, April 03, 2012	0.59
Monday, April 02, 2012	0.53
Friday, March 30, 2012	0.59
Thursday, March 29, 2012	0.67
Wednesday, March 28, 2012	0.72
Tuesday, March 27, 2012	0.57
Monday, March 26, 2012	0.74
Friday, March 23, 2012	0.62

Trading Day	Ratio
Thursday, March 22, 2012	0.69
Wednesday, March 21, 2012	0.56
Tuesday, March 20, 2012	0.53
Monday, March 19, 2012	0.51
Friday, March 16, 2012	0.47
Thursday, March 15, 2012	0.52
Wednesday, March 14, 2012	0.56
Tuesday, March 13, 2012	0.61
Monday, March 12, 2012	0.70
Friday, March 09, 2012	0.63

Trading Day	Ratio
Thursday, March 08, 2012	0.62
Wednesday, March 07, 2012	0.63
Tuesday, March 06, 2012	0.79
Monday, March 05, 2012	0.73
Friday, March 02, 2012	0.62
Thursday, March 01, 2012	0.65
Wednesday, February 29, 2012	0.67
Tuesday, February 28, 2012	0.57
Monday, February 27, 2012	0.65
Friday, February 24, 2012	0.69



# Put / Call Ratio



# Monthly Pattern Review





# Pattern Of The Month

Each month we will review a new pattern. The GOAL is to strengthen your pattern recognition knowledge.

We will only be focusing on patterns that have a moderate to high reliability / probability.

**Tip: Print the monthly pages out and insert them into a binder. Every month continue to add these new pages to it. By focusing on one pattern a month you will be building your charting skills each month**



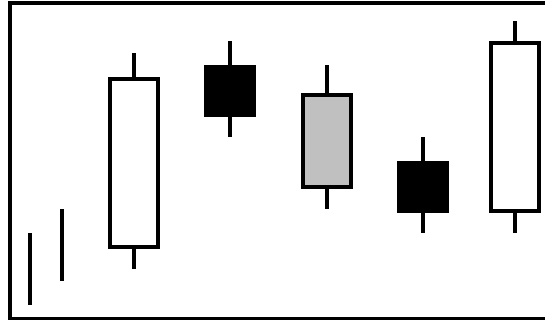
# Pattern Of The Month

## *Rising Three Methods Bullish*

**Pattern: Continuation**

**Trend: Bullish**

**Reliability: High**



# Pattern Of The Month

## ***Rising Three Methods Bullish***

### ***Pattern Identification***

- The first day is a long white day
- The 2<sup>nd</sup> , 3<sup>rd</sup> , & 4<sup>th</sup> days have small bodies and are in a short downtrend pattern. They stay within the range of the first day (white body candle)
- The fifth day is a long white day that closes above the close of the first day

### ***What Does It Tell Us***

In an uptrend, a long bullish day occurs. That is followed by 3 days of small body candles that are in a short downtrend. On the 5<sup>th</sup> day, the bulls step in to close at a recent new high.

This small 3 day downtrend is the stock resting after the previous uptrend and the big push up with the large white candle. With the last candle closing above the 1<sup>st</sup> days close the uptrend is expected to continue



# The Watchlists



# The Watchlists

As you have all heard me say the watchlists you received with this workshop are for educational purposes only.

None of the candidates discussed in the workshop or listed in the manual are to be taken as advice.

Everything we discuss is for educational purposes

**Note: The candidates listed here are based on what is going on in the market right now.**

**Some of these candidates will be ready for paper trading right now.**

**Others might take a few days or weeks for the pattern to be ready to trade.**

**When you attend next month's Monster Movers  
you will have a different group of candidates.**



# Earnings Watchlist

April 12, 2012	FAST,GOOG,INFY
April 13, 2012	JPM
April 17, 2012	CHKP,GS,IBM,JNJ,KO,NTRS,OMC,STT,SYK,URI
April 18, 2012	ABT,ASML,AXP,DOV,FFIV,GILD,LRCX,PNC,QCOM,SWK,VMW,WLT,YUM
April 19, 2012	BAX,CB,COF,COL,DD,DHR,DO,NUE,PM,PPG,SHW,SNDK,TPX,TRV,UNH,UNP,WYNN
April 20, 2012	HON,KMB,MCD,SLB
April 23, 2012	AMP,COPE,ESRX,ETN,NFLX
April 24, 2012	AAPL,ACE,AFL,AGCO,AMGN,AMZN,BHI,CE,COH,FTI,HSY,ILMN,ITW,LIFE,LO,MHP,MMM,NSC,NVS,PCAR,PNR,RRC,TROW,UTX
April 25, 2012	BA,CAT,CCI,CTXS,DTE,EQIX,EQR,GD,GG,GSK,HES,HOG,MSI,NOC,NOV,NVLS,PH,PX,ROK,SAP,SO,TMO,WHR,WLL,WLP,WPI,WPZ,WYN



# Earnings Watchlist

April 26, 2012	AET
April 26, 2012	AET,AZN,BG,BIDU,BLL,BWA,CAH,CAM,CELG,CL,CLF,D,DB,DECK,DRC,EMN,EQT,ETR, GFIG,HOT,HP,INFA,K,KLAC,LMT,MCO,NBL,NUS,OXY,PEP,POT,QCOR,RAI,RTN,SBAC, SBUX,TKR,TWC,TYC,UPS,XOM,ZMH,NST
April 27, 2012	AON,COV,CVX,NEE,NEM,PG,SPG,TOT
April 30, 2012	ABV,APC,HLF,HUM,LYB
May 01, 2012	ADP,AMT,BP,CMI,ECL,EMR,FE,GMCR,JEC,MCK,MPC,ABX,CLX,CVS,DVN,EIX,ESV, EXPD,MUR,ONXX,PCG,PRU,PXD,RIG,TRW,V,WFM
May 03, 2012	AGN,APA,CF,CI,CTSH,DTV,ED,EOG,FLR,GOLD,HCN,LNKD,LVS,MNST,PCLN, PGN,PXP,TDC,TLEO,VIAB,VTR
May 04, 2012	EL



# Pivot Point Watchlist

Pivots are a wonderful indicator to use. They are known as the floor trader's secret weapon. In the prerequisite document you received are the details on setting up and using Pivots.

This is the list of candidates that fit my criteria for daily pivot point trades.

**GOOG, AAPL, MA, CF, NFLX, AMZN, CRR,  
BIDU, REGN, SINA, RI, FFIV, WYNN**

Note: Pivots can be used with any stock. Pivots are a good indicator to use around any newsy event.





# High Flyer Watchlist

This list is purely technical in nature. These are all stocks over \$100 with 1 million plus in volume.

**GOOG, AAPL, AMZN, CF, RL, BIDU, CRM, EQIX, FFIV, LO, NFLX, CMI,  
FOSL, PXD, WYNN, REGN**



# Weekly Options Watchlist

OEX	BA	DMND	GRPN	LULU	ORCL	SLW	WFC
XEO	BAC	DNDN	GS	LVS	OXY	SNDK	WLT
SPX	BBBY	EEM	HAL	MA	PBR	SPY	WMB
DJX	BIDU	EFA	HD	MCD	PCLN	SSO	WMT
NDX	BMY	EWZ	HL	MCP	PCX	STX	WYNN
RUT	BP	F	HPQ	MGM	PFE	SU	X
AA	BRKB	FAS	IBM	MMM	PG	T	XLB
AAPL	C	FAZ	IDCC	MMR	POT	TBT	XLE
ABX	CAT	FCX	INTC	MOS	QCOM	TLT	XLF
AGQ	CF	FFIV	ISRG	MRVL	QQQ	TNA	XOM
AIG	CHK	FSLR	IWM	MS	RIG	TZA	YHOO
AMZN	CLF	FXE	JCP	MSFT	RIMM	UNG	YOKU
ANF	CMG	FXI	JNJ	MU	RMBS	USO	
ANR	COP	GDX	JOY	NEM	S	UTX	
APA	CREE	GE	JPM	NFLX	SDS	V	
APC	CRM	GLD	KO	NKE	SHLD	VHC	
APKT	CSCO	GM	LNKD	NOK	SINA	VXX	
APOL	CVX	GMCR	LO	NVDA	SLB	VZ	
AXP	DE	GOOG	LRCX	NVLS	SLV	WDC	



# Fibonacci Watchlist

Fibs are an indicator that are in tune with nature. They are used by many traders and are considered to be an advanced indicator. Follow the details in the prerequisite slides.

<b>Fibonacci Support &amp; Resistance 4/10/12</b>			
<b>A</b>	<b>COF</b>	<b>GLNG</b>	<b>NTAP</b>
<b>AMZN</b>	<b>COH</b>	<b>HFC</b>	<b>OC</b>
<b>BG</b>	<b>COST</b>	<b>IWN</b>	<b>QCOM</b>
<b>BIDU</b>	<b>CVI</b>	<b>IWO</b>	<b>URTY</b>
<b>BJRI</b>	<b>DRC</b>	<b>MMM</b>	<b>VFC</b>
<b>CAT</b>	<b>FIO</b>	<b>MOH</b>	<b>VMC</b>
<b>CF</b>	<b>FLR</b>	<b>NAV</b>	<b>X</b>



# Unfilled Gap Watchlist

Stocks do not like to leave unfilled gaps. When a stock gaps there is an expectation for the stock to fill the gap at some point. Not all gaps will be filled. What you are looking for is when a stock gaps (up or down) to wait for the stock to fill the gap and to trade the stock in the same direction as the initial move.

<b>Unfilled Gaps 4/10/12</b>			
<b>AAP</b>	<b>AU</b>	<b>CRR</b>	<b>LNKD</b>
<b>AAPL</b>	<b>AZO</b>	<b>CTCT</b>	<b>LULU</b>
<b>ACOM</b>	<b>BBBY</b>	<b>DECK</b>	<b>PMTC</b>
<b>ADTN</b>	<b>BIG</b>	<b>EW</b>	<b>PNR</b>
<b>AH</b>	<b>BKE</b>	<b>FFIV</b>	<b>RAH</b>
<b>AMLN</b>	<b>CERN</b>	<b>GILD</b>	<b>RHT</b>
<b>APOL</b>	<b>CIE</b>	<b>GOLD</b>	<b>SAP</b>
<b>ARTC</b>	<b>CMI</b>	<b>GRMN</b>	<b>SNDK</b>
<b>ASNA</b>	<b>CRM</b>	<b>HLF</b>	<b>STJ</b>
			<b>TSLA</b>



# Channeling Watchlist

Channeling 4/10/12			
AMP	DIA	JEC	PCP
ANSS	DOV	KSS	PPO
APD	DVN	MDY	RS
BID	EXXI	MGA	SPN
BXP	FDX	MPC	URS
CPHD	FRAN	NBL	VPRT
CXO	GD	NFX	
DDM	INTU	NOV	



# Trending Watchlist

Trending 4/10/12			
ACE	CDE	EOG	OXY
AFL	CELG	ERX	PCAR
ALXN	CLR	FOSL	RGLD
ANV	COO	GDI	SGY
BGU	CSTR	JWN	SPG
BLK	CVE	MA	TLT
BWA	DG	MAKO	
CAN	ENR	NXPI	



# Stocks At Support & Resistance Watchlist

<b>Stocks At Support 4/10/12</b>		
<b>APD</b>	<b>CSTR</b>	<b>MPC</b>
<b>BID</b>	<b>CXO</b>	<b>NBL</b>
<b>BLK</b>	<b>DVN</b>	<b>NFX</b>
<b>BXP</b>	<b>EXXI</b>	<b>NOV</b>
<b>CELG</b>	<b>MAKO</b>	<b>RS</b>
<b>COO</b>	<b>MGA</b>	<b>VPRT</b>

<b>Stocks At Resistance 4/10/12</b>
<b>TLT</b>



# Technical Patterns Watchlist

Wedges 4/10/12		
CNH	DE	NFG
CNX	IBN	TKR
COG	KSU	UNP

Head & Shoulder Top 4/10/12		
DVA	INFA	PX
EQIX	MAN	

Head & Shoulder Bottom 4/10/12		
DRC	HP	LPI

Flags 4/10/12		
CYN		

Double Tops 4/10/12		
AXP	GORO	IOC
CF		

Double Bottom 4/10/12		
A C N	ATHN	CTXS
AEM	ATI	FRAN
AFL	BA	INTU
AMP	BUD	PAY
APC	BWA	





# Candlestick Patterns Watchlist

**This watchlist will be discussed at the workshop this evening.**

**The candidates need to be harvested after the market closes so it is impossible to get these done in advance.**



Join Rob For His Next Workshop

# Beating The Odds With Credit Spreads

Learn how to use take “Credit Spreads” to the next level using monthly and weekly options

**When:** Tuesday, April 24th, 8 to 10 p.m. Eastern Time  
**Location:** Online (Recorded For 30 Days)  
**With:** Robert Roy (Trading Coach)

<b>Retail Cost:</b>	<b>\$149.95</b>
<b>Discount:</b>	<b><u>-\$ 50.95</u></b>
<b>Your Investment:</b>	<b>\$ 99.00</b>

Register online after this week's class  
to receive your discount!



Join Rob For His Next Workshop

# “Monster Market Movers”

Learn what makes the markets move and how to  
capitalize on those moves

When: Tuesday, May 8th, 8 to 10 p.m. Eastern Time  
Location: Online (Recorded For 30 Days)  
With: Robert Roy (Trading Coach)

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